

RECREATION ADVISORY COMMITTEE

February 7, 2019

MINUTES

MEMBERS PRESENT: Wesley Davidson, Rhonda Hoke, Marvin Norman, Scott Bell, Rob Jackson, Michael Kubinieć, Kevin Smith, Barb Thorson

STAFF PRESENT: Michelle Hepler, Stacy McGlamery, James Huffman

Chairman Wesley Davidson welcomed everyone, called the meeting to order and asked Rob Jackson to lead the prayer.

No requests to speak.

Chris Campbell made a motion to approve the minutes from the December 7, 2017 and January 4, 2018 meetings. Rob Jackson seconded the motion and the motion passed unanimously.

STAFF REPORTS

- Michelle asked to table Staff Reports until March in order to have time to tour the facility during this meeting.
- In lieu of Staff Reports, Michelle presented a shared Parks and Rec newsletter. The goal is to expand this to include all activities (i.e. trips, special events, summer camp registration, etc.). Plan to publish quarterly.
- Thorough staff reports will be available at March meeting.

UPCOMING EVENTS:

- April 13 at 1:00pm for the 20th annual and last Kim Gallyon Memorial Golf Tournament at Larkin.
- The family has decided that it is time for them to discontinue participating in that tournament.
- We, as a Parks and Rec staff, decided that we would continue to hold a golf tournament. No decision has been made as to the name of the tournament for 2020, some kind of Parks and Recreation/Park Fund focused event.
- Actively looking for sponsors, teams, and volunteers.

OLD BUSINESS

SPONSORSHIP / NAMING RIGHTS

- Michelle needs help (not from those working on bylaws) to look at the sponsorship and naming rights package.
- Originally drafted for Jennings Park.
- Need to make it less prescriptive, less specific to include all things parks and recreation (all parks).
- There is currently no naming rights policy within the county. Michelle has talked with Beth and Susan about that options and ideas. Whatever we draft would be need to be approved by the commissioners and could be inclusive of Rec Center building and other parks

BRODY THOMPSON MEMORIAL PLAYGROUND

- The have raised approximately \$40,000 to date.
- Two potential significant donors (foundations in the Mooresville area) that are looking contribute to the Brody Thompson Memorial. Hoping to break ground in June if we can nail down the sponsorship/naming package.
- Amount could be enough that would justify the naming rights of a complex at a facility. I.E. - Let's say, generically, Company X gives \$220,000 or \$250,000 towards the soccer fields at Jennings Park. The park is still called Jennings Park but it would be the "Company X" Soccer Fields or "Company X Soccer Complex" at Jennings Park or Donor XYZ Playground at Stumpy Creek.
- The playground is \$326,000 to build playground.
- There is a \$45,000 foul ball line net that we'll need to install to keep foul balls from going into that playground. That may roll into the project as well.
- The donor, who wishes to remain anonymous at this time, is interested in the baseball area. Could be that the donor would get naming rights to the baseball complex. This would not change the name of the existing fields. (The fields were, back in 2000, when the contributors made their donations of \$15,000, at that point in time it was for lifetime naming rights and we know now that this is not the norm. Typically at this point most Parks and Rec agencies at other municipalities are doing \$5,000/year for 3 years and that gets you naming rights for that field for 3 years.)
- Each field has a name. Four fields make up a complex and the complex could have its own name. This is a way for sponsors to get their name on something and provide the much needed funding for these facilities. Naming rights for a portion of a park starts at \$250,000 (estimated).
- Utilities have been located and had a couple of site meetings with them.

BYLAWS REVIEW

- Tabled until March on agenda because Chris wasn't going to be able to attend February meeting.
- Scott, Barb, Seth and Chris are all on that sub-committee to update the outdated bylaws
- Bylaws were created in 1980.
- Chris has created a Google doc which he will share with everyone. The plan is to have a draft document out the whole group to review before the March meeting and be able to give feedback.
- Once we as a group settle on a document, it is still a draft until we send it to the Board of Commissioners for approval. Commissioners would have the actual final approval on that document since we are a board that is directed by the commissioners and report to them.

NEW BUSINESS

BUDGET

- Parks and Rec budget requests are due to Finance on February 19.
- Directed by Finance to submit two budgets. Our normal Parks and Rec budget will have everything in it except anything related to Recreation Center.
- Parks and Rec budget will include: Kim, Daniel, Jen and Michelle, the new Athletic Coordinator position, new Rec Program Specialist person –those 6 will be in the Parks and Rec budget.
- Rec Center budget will include: James, his assistant (Ronda), the day porter and 50% of Stacy

- All expenses will be split so we have a clear picture of both the operating costs and the revenues of the recreation center.
- As soon as FY20 budget is done, we will go back into FY19 and pull out all receipt, invoices, as well as the revenues generated since opening, and create an independent budget specific to the Recreation Center in FY19.
- Anticipated Rec Center revenue when it is functioning at full operation, will generate up to \$25,000 to \$30,000 per month.
- Rough membership numbers: at the end of last week we were somewhere around 430 total people.
- Included in that number are 55 to 60 SilverSneaker members.
- Working to set up other insurance programs, Silver & Fit, Renew Active, and AARP. The other facility users within these programs can come to the facility now for a special rate, until the contracts is approved.

ICRD

- ICRD (Iredell County) charter at NCYSA (North Carolina Youth Soccer Association).
- In Summer of 2018, we rewrote the bylaws more specifically to how soccer operates with challenge, classic and recreation leagues.
- ICRD needs to populate the board for their new organization.
- Daniel asked if Chris would be willing to be the RAC member and Chris agreed as long as the RAC board is in agreement.
- This is an appointed position with voting rights.
- ***Marvin makes a motion to appoint Chris Campbell to the ICRD board.***

Discussion: Rob asked if there would be conflict with Chris sitting on both boards. Per Chris, his position would be to relay information between the boards. Per Michelle, if there is a recommendation for that group, send it through Chris.

Rob called for a vote. Motion passes unanimously.

Recommendation from Barb:

Could there be a spot light on the drive. Hard to see to turn in. May need DOT to put a reflective road sign. Our permanent, rock column sign will have solar spot lights in it.

Per Chris: Call DOT and ask them to swap out the Grannis lane sign with reflective lettering because you can't see it.

Meeting was turned over to James for a tour of the facility.

Michelle gave a tour of the work in progress at the Admin House.

Meeting adjourned at 8:15pm. We need to capture who made the motion to adjourn, who seconded, and that it was voted unanimously.

The next Recreation Advisory meeting will be on Thursday, March 7, 2019 at 7:00 PM at the Parks and Recreation Conference Room (Still in Statesville)

Respectfully Submitted,

Stacy McGlamery

Recreation Advisory Board Secretary